EDITION 04 - NOVEMBER 2026

Be PriMED

Where digital health meets the last mile.



BIG STORY · DIGITAL HEALTH WEEK

Digitally Registered Is Not Digitally Included: Citizen-Led AI in Public Health

Hundreds of millions of citizens are digitally registered in public health systems across the globe. A record exists for them, yet almost none can see it, use it, or act on it. During Digital Health Week organized by Transform Health, Argusoft challenged the status quo by asking what it takes to transform the citizen from a passive record into an active participant.

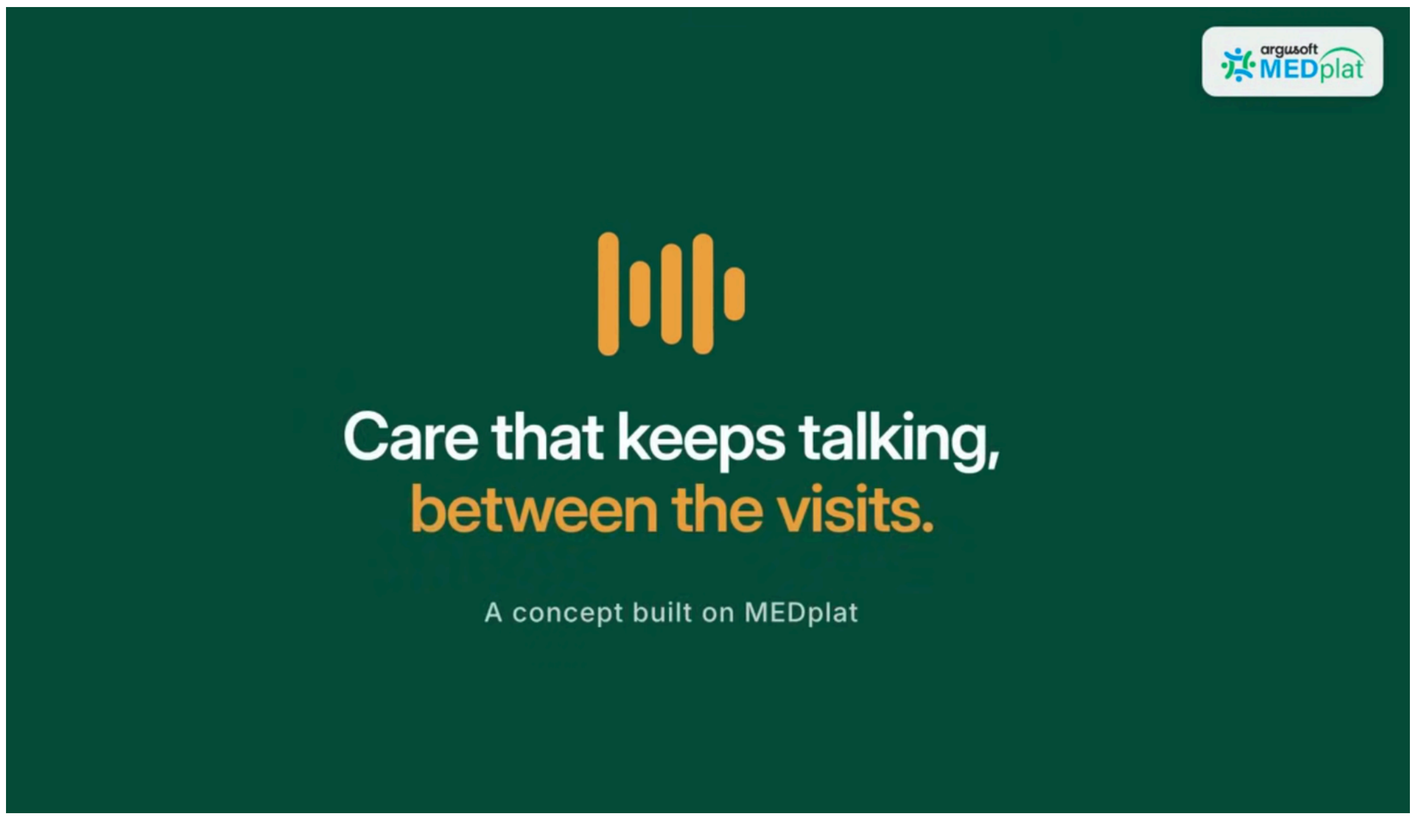
We presented the concept of a Health Companion based on MEDplat - a voice-first, localized AI model designed to deliver pre-approved, trusted health guidance to mothers in their native language. The concept also reinforces targeted capacity building for the frontline healthcare workers.

EVENT RECAP

Hosted On: Thursday, 5 November 2026

Host: Argusoft India Limited (MEDplat)

Watch the Session Replay / Read the Essay →



DID YOU KNOW?

16% of all maternal deaths globally are caused by hypertensive disorders during pregnancy.

Complicating an estimated 10% to 15% of pregnancies worldwide, hypertensive disorders like pre-eclampsia cause approximately 42,000 maternal deaths and over 500,000 stillbirths and newborn deaths every single year. Bridging the gap in basic blood pressure monitoring and timely referral pathways is critical to saving lives.

EDITOR'S NOTE

Welcome to the 4th issue of Be PriMED.

True digital health inclusion happens when technology stops being a reporting tool for the system and starts becoming a direct enabler for the person at the center of care - whether that is a pregnant mother in a remote village or a Community Resource Person on the ground.

This issue reflects that spectrum: from localized grassroots training sessions in Kumbhalgarh to global policy roadmaps launched by the WHO and discussions at Digital Health Week. Together, these stories emphasize our core belief: technology only succeeds when it empowers individuals, aligns with frontline reality, and leaves no one behind.

FIELD EXECUTION & INTEGRATED DIGITAL SOLUTIONS

Strengthening Last-Mile Capacity Through Hands-On Field Enablement

CONNECTED CARE

Building Last-Mile Digital Skills: Kadamb CRP Training in Kumbhalgarh

To ensure seamless digital health adoption at the grassroots level, Argusoft team members Utkarsh Jadhav and Srinivasan R Bashyam facilitated an intensive, hands-on training workshop in Kumbhalgarh in collaboration with Seva Mandir.

The workshop concluded with a live, practical exercise where CRPs registered family profiles in real time, validating system usability, resolving field-level queries, and ensuring full confidence ahead of active deployment.

The session brought together local Community Resource Persons (CRPs) for an end-to-end orientation on the Kadamb platform, walking them through the core mobile workflows:

- **Authentication & Access:** Navigating the application, OTP verification, login protocols, and password management.
- **Offline-First Registration:** Capturing comprehensive family profiles and health data offline in low-connectivity environments.
- **Data Sync & Continuum of Care:** Synchronizing locally stored offline records seamlessly to central servers once connectivity is restored.

Strengthening State-Wide Digital Health Infrastructure: eKavach Master Trainer Orientation in Uttar Pradesh

NHM UP along with UPTSU, UNICEF and other partners hosted a state-level orientation in Lucknow for divisional leaders across 18 divisions to streamline eKavach implementation. Supported by Argusoft's technical team, the sessions refreshed core health modules, previewed AI features like voice-based patient search, and kicked off a 6-week cascade training for frontline health workers state-wide.













INDUSTRY ENGAGEMENT & THOUGHT LEADERSHIP

Empowering Healthcare: Smit Gandhi Speaks at HITCON 2026 on "AI4Doctors"

At HITCON 2026 in Ahmedabad, hosted by the Ahmedabad Medical Association, healthcare professionals and technology leaders convened for a focused session on AI4Doctors to explore the evolving landscape of clinical medicine. The program aimed to educate practicing clinicians on integrating artificial intelligence into everyday practice while establishing necessary clinical and ethical guardrails.

***Smit Gandhi, Group Director of Technology at Argusoft India Ltd.**, participated as an invited technology expert on the conference panel. During the interactive panel sessions, Smit engaged directly with clinicians to address key operational challenges, including administrative burnout, heavy outpatient loads, clinical accountability, and data security. The discussion highlighted how purpose-built healthcare technology can serve as an assistant to augment clinical decision-making, reduce administrative friction, and enable doctors to deliver safer, more effective patient care.*

LANDMARK MILESTONE

WHO Launches Global Roadmap to Tackle Hypertensive Disorders in Pregnancy (2026–2035)

The World Health Organization (WHO) and global partners have officially released the Global Roadmap for Hypertensive Disorders of Pregnancy (2026–2035 and Beyond) to combat one of the leading causes of maternal and newborn mortality worldwide.

Key Priorities of the **Roadmap**:

- Bridging the Diagnostic Gap: Expanding access to routine blood pressure checks, urine protein tests, and essential drugs in primary health centers.
- R&D and Innovation: Addressing the historical underinvestment in preventive therapies and treatment options for pre-eclampsia.
- Strengthening Referral Pathways: Ensuring timely digital tracking and emergency obstetric care for high-risk pregnancies in low- and middle-income regions.

"Pre-eclampsia can develop in any pregnancy. Whether it becomes fatal depends on whether a woman's blood pressure was checked in time, and whether quality emergency care was within reach when it turned severe."

— Dr. Pascale Allotey, Director, WHO Department of Sexual, Reproductive, Maternal, Child, Adolescent Health and Ageing

RESEARCH WORTH YOUR TIME

Closing the Implementation Gap: Prioritised, Proactive, and Accountable Primary Health Care



Why this is worth reading:

A seminal analysis published in The Lancet Public Health highlights a critical reality in global health: most preventable deaths in low- and middle-income countries (LMICs) occur not because effective clinical interventions are unknown, but because health systems fail to deliver them reliably.

Read More On This →

Wishing You a Bright, Happy & Healthy Diwali! 🪔



As we celebrate the Festival of Lights, the entire Argusoft & MEDplat family extends warm greetings to our partners, healthcare workers, and digital health innovators around the world!

May this festive season bring good health, prosperity, and renewed energy to our shared mission of empowering frontline workers, strengthening health systems, and lighting the path toward equitable healthcare for all.

Happy Diwali! ✨

KNOW US MORE

See MEDplat in action

Scan the code to visit our web platform and take a look at what we do!